

Nihal is a founder and CEO of Poseidon Vision Corp. Formerly, she has spent her career at Unilever acting various senior leadership and functional leadership roles from R&D to Supply Chain in Turkey, UK, China, UAE and Singapore. During her leadership, she pursued success-enabled-with-technology mindset and making high-stake decisions for delivering exceptional result across 80 countries both in highly competitive and developing markets within overcoming complex business challenges. In addition to leading a massive value creation performance and strategic development of business, she successfully enhanced the sustainability and diversity agenda across regions to make brands and workplace more purposeful.

Acting a leadership in a multi-cultural environment with performance-driven and purpose-led execution provided her various awards and accomplishments such as “Most Influential Supply Chain Professional” by LODER in 2016, Logistics Association, as digitization of the supply chain operation, “Leader Beyond Borders” from Women Changemakers in 2018, for her extraordinary performance on result-driven purposeful leadership, and acquired Global Supply Chain Blue Print Awards in 2012, 2013 and 2016 that are proved operational excellence within her management.

Nihal left Unilever in 2019 and founded Poseidon Vision Corp. in order to hack the society for good. Her passion on building purposeful technology & media products and providing digital abundance for people and areas, that are sufficiently suffer lack of quality products and innovative platforms, have helped her mindset to shift from corporate to hyper-growth businesses.

Nihal’s special keen and interest on auditory and visual fields for producing quality content and creating new formats will be also other flagships of Poseidon Vision. Her purpose is connecting and delivering international-quality contents that are produced in Turkey with the world, by combining her professional experience and embedding her perception to differentiate in the sector.

Nihal graduated from METU at Chemical Engineering department and pursued her postgraduate studies at Ankara University by specializing in Food Engineering. She is married. Nihal interests on wide ranging, books, travel, spiritualism and art. She is member of Singularity University and TurkishWin Executive Circle.